

# print is green

Rooney thinks green!

Paper is a plentiful, biodegradable, renewable, recyclable, sustainable product made from trees that provide jobs and income for millions of Americans. Thanks to improved forest management, we have more trees in America today than we had 100 years ago.

## Print is Recyclable

Paper can be recycled to make...paper or countless other products. It does not bog down our landfills, jeopardize our health or pollute our water systems. The paper and printing industry over the years has greatly reduced the amount of chemicals used during the papermaking process and worked diligently to reduce energy and water consumption. The industry prints with soy and vegetable based inks whenever possible.

## Print is Renewable

Have you heard "use less paper, save a tree?" In reality, decreasing your use of paper may well cause a forest somewhere to be replaced by development. If a working forest cannot make money, the land is often converted to another use. When demand for paper declines, tree farming also declines, taking all the important ecological impacts like clean water and wildlife habitat right along with it. More than half of all U.S. forestland is privately owned. Research shows that 55 million acres of private U.S. forests will be sold or transferred in the next five years. The future of our forests depends on retaining them as precious sustainable resources to ensure their economic, social and environmental benefits for generations to come. — [For More >](#)

## Print is Reusable

Print has been a primary method of communication for centuries. It is convenient, efficient, portable and easily shared. Dog-eared pages have earned their scars. Print is tactile and cherished for its familiarity. Read, reread and recycled, again.



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